

Case Study 16

Interproof®

for Creatives and Marketing

Metallic in Large-format Printing

The challenge:

Metallic special inks in large-format printing were previously difficult to print. However, the representation of such colours in digital large format printing is desired for high-quality posters, displays, POS products, stickers and other prints.

Our solution:

By using a special metallic ink it is now possible for us to create special colour effects in silver or gold on a wide variety of printing materials. Due to the high colour fidelity of the special colours shown, your printing results can be produced according to requirements.

The result:

Impressive colours with high resolution and on a wide variety of substrates. Metallic in XXL and without compromises!

Perfect individual items – produced at the last-minute, economically and confidentially, and delivered the next morning per overnight courier.



DUMMY-SERVICE:

for

granola bars, bonbons, cookies, pasta, soups, yogurts, beer bottles, toothpaste tubes, household cleaners, cream jars, diapers, cigarettes, milk drinks, baby food, shampoos, hairspray cans, razors, sausages and cold cuts, cheese, chocolate bunnies, chocolate Santa Clauses, liqueurs, cat food, detergents, margarine, beer glasses, medications

and last but not least ...
your product.

Contact us for information without obligation. We're happy to assist you, also for last-minute deadlines.

Your Interproof Team
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